



غرفة الأحساء
AL AHSA CHAMBER

aramco

هيئة تطوير
الأحساء
Al Ahsa Development Authority

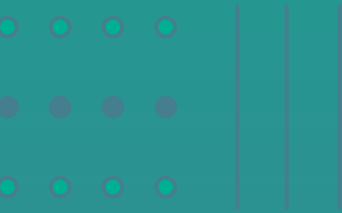


Main Partners



أمانة الأحساء
ALAHSA MUNICIPALITY

استثمر في السعودية
INVEST SAUDI



منتدى
الأحساء
AI AHSA Forum 2025



Al Ahsa Forum

Calendar

روزنامة منتدى الأحساء



اقتصاد
مستدام



Program Sessions Al-Ahsa Forum

Day 1

Wednesday, 19th February 2025

02:00 PM

07:00 PM

Day 2

Thursday, 19th February 2025

09:00 AM

07:00 PM

10 Panel Discussions
10 Keynote Speakers
+64 speakers



EntrePreneurship Theater

Day 1

Wednesday, 19th February 2025

02:00 PM

07:00 PM

Day 2

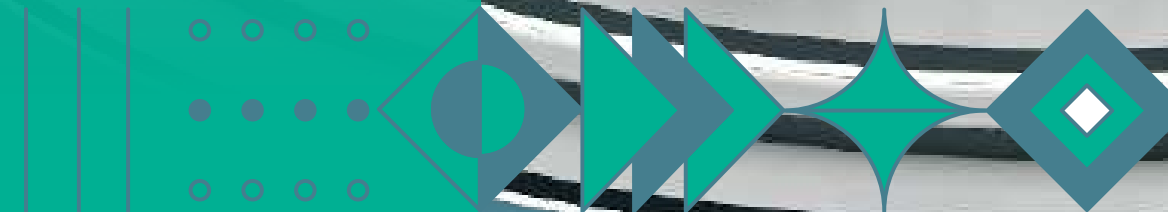
Thursday, 19th February 2025

09:00 AM

07:00 PM

+10
Success Stories

+10
Workshop





المعرض المصاحب

يهدف المعرض إلى إبراز إمكانيات الأحساء الاقتصادية وتعزيز مكانتها كوجهة استثمارية جاذبة من خلال تقديم تجربة فريدة تبرز بين أصالة التراث ورؤية مستقبلية واعدة

عناصر المعرض

- الأحساء 360: لحظة عن تاريخ الأحساء وثقافتها وتراثها العريق بطريقة مبتكرة وجذابة
- المعرض الرقمي: تجربة رقمية ممتعة

ملء 14 مليار

فرص استثمارية

- 41 فرص استثمارية وعدة عروض الفرص الوااعدة في مختلف القطاعات الاقتصادية
- 38 شركاء وجهات ممكّنة مشاركة الجهات التي تقدم الدعم والخدمات للمستثمرين ورواد الأعمال لتحقيق أهدافهم
- 10 قصص نجاح تسلط الضوء على قصص نجاح ملهمة تعكس الإمكانيات الاستثمارية
- 12 المنصة مخصصة لعرض أبرز الشركات الكورية الرائدة بهدف تعزيز الشراكات الدولية وتوسيع آفاق التعاون الاستثماري
- 10 ورش عمل جلسات تفاعلية تُقدّم محتوى قيماً حول مجالات متنوعة

اليوم الأول الأربعاء
2:30م - 7:00م

اليوم الثاني الخميس
7:00م - 9:00م

سجل الآن

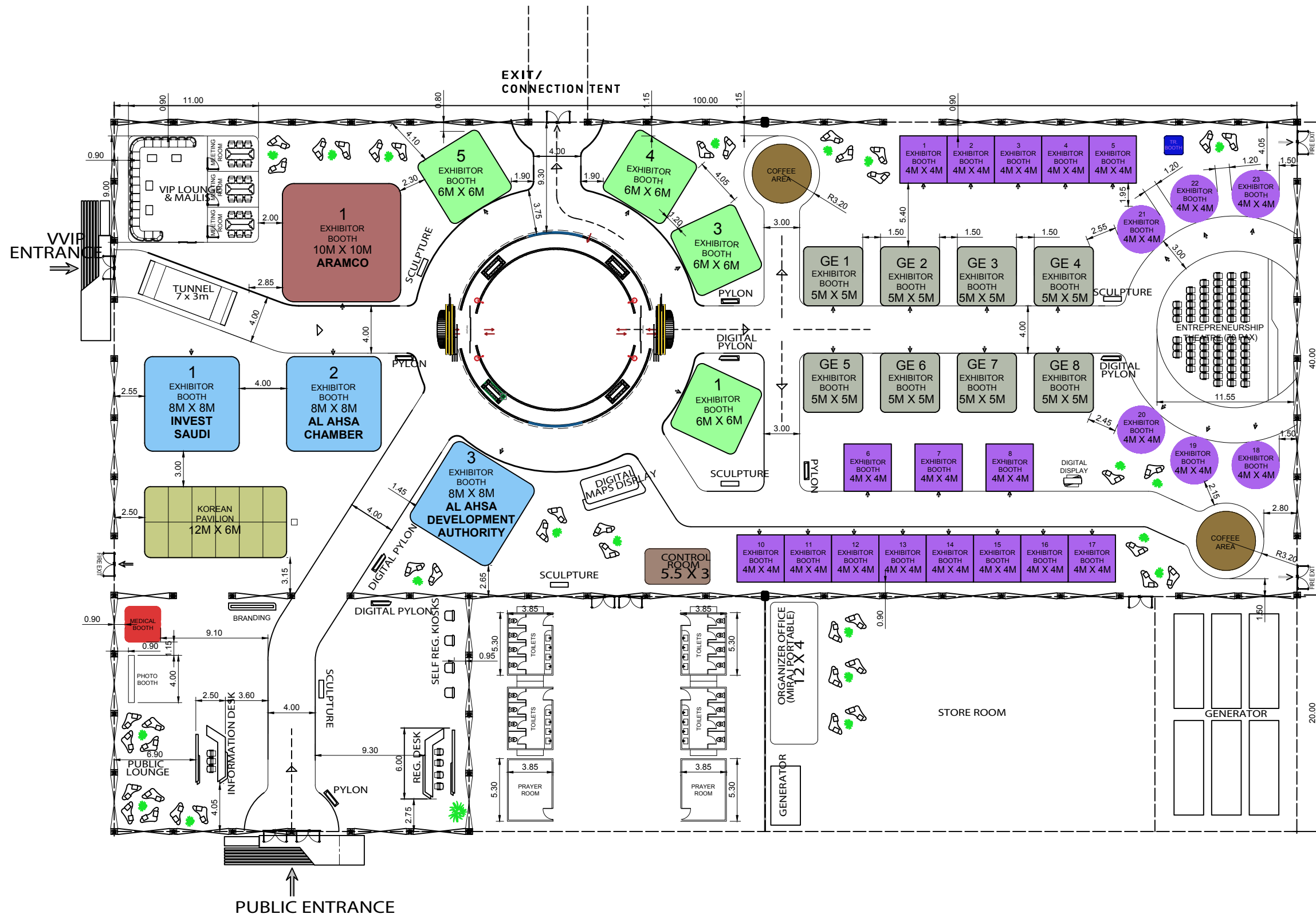
فندق الأحساء
اتركوتيلنتال
قصر المؤتمرات

20-19
فبراير
م 2025

Ahsachamber



Exhibition



EXHIBITORS HALL		
	AREA	QTY.
10M x 10M BOOTH	100 m ²	1
8M x 8M BOOTH	64 m ²	3
6M x 6M BOOTH	36 m ²	5
5M x 5M BOOTH	25 m ²	8
12 x 6 KOREAN PAVILION	72 m ²	1
4M x 4M BOOTH	16 m ²	23
COFFEE SHOP	5X5 / 25m ²	2
THEATRE (70 PAX)	13 X 12 / 156m ²	1
CENTER ACTIVATION	16.50 272.25m ²	1
MEDICAL BOOTH	3X3 / 9m ²	1
CONTROL ROOM	5.5X 3 / 16.5m ²	1
TRANSLATION BOOTH	1.5X 1.5 / 2.25m ²	1
VIP LOUNGE & MAJLIS	11X 9 / 99m ²	1

AL AHSA LAYOUT PLAN
SCALE NTS



mirajmedia.com

po 10384 Manama, Kingdom of Bahrain
tel +973 1771 4722
fax +973 1771 4960
email info@mirajmedia.com
web mirajmedia.com

po 31977, Al Khobar 31952,
Kingdom of Saudi Arabia
tel +9663 8872603
fax +9663 8872604
email info@mirajmedia.com
web mirajmedia.com

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Al-Ahsa Forum

Al-Ahsa Chamber has adopted a clear vision aimed at developing Al-Ahsa's economy, envisioning the future of the governorate as a promising investment destination. This vision is based on its economic, natural, and human resources and is guided by Saudi Vision 2030, leveraging its key pillars and objectives to enhance Al-Ahsa's contribution to national economic growth.

Building on this foundation, the previous edition of the Al-Ahsa Forum 2023 marked a significant transformation, continuing the successes of previous forums since its launch in 2003. By implementing its recommendations, the forum has aligned with the economic renaissance witnessed by the Kingdom, contributing to a developmental movement that spans various key sectors in Al-Ahsa. This progress serves as a solid foundation for the upcoming Al-Ahsa Forum 2025.

As Al-Ahsa Forum 2025 seeks to highlight Al-Ahsa's competitive advantages, promote its investment opportunities, and reinforce its developmental role in leading sustainable economic growth, a comprehensive media campaign has been developed. This campaign aims to emphasize the forum's economic significance, support the achievement of its goals, and increase awareness of its expected outcomes.

◆ ◆ Objectives:

Main Objective

To highlight investment opportunities across Al-Ahsa's vital sectors, foster integrated partnerships among stakeholders, and advance comprehensive development to build a sustainable economy.

1

Introducing
Al-Ahsa
Forum
2025



2

Highlighting the
Economic Di-
mensions and
Investment Sig-
nificance of
Al-Ahsa Forum
2025



3

Strengthening
the Forum's Po-
sition as a Na-
tional Develop-
ment Event that
drives Al-Ahsa's
economy for-
ward



4

Marketing In-
vestment Op-
portunities
across various
sectors in
Al-Ahsa



5

Generating In-
terest among
target audiences
to participate
and engage with
the forum





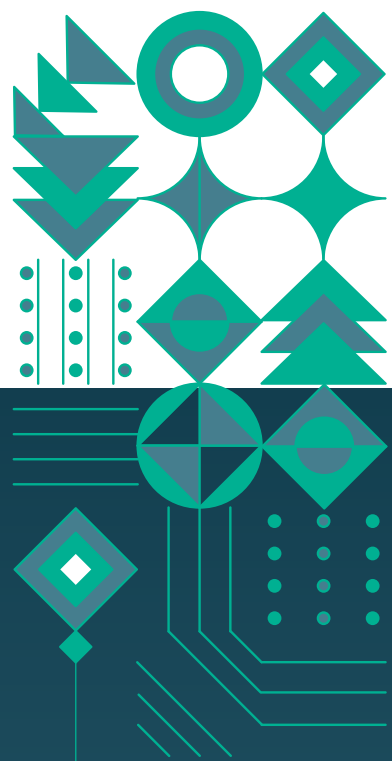
Sessions Program



Opening Ceremony Al Ahsa Forum

19,2025 .Wednesday, Feb
10:30am

Under the patronage of His Royal Highness Prince
Saud bin Nayef bin Abdulaziz
Governor of the Eastern Province



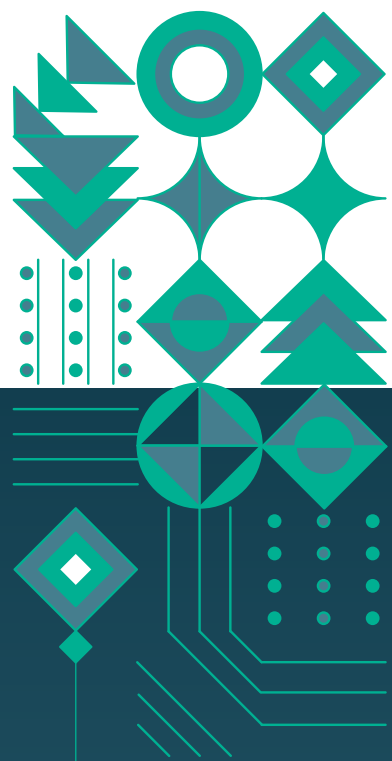
Keynote Speaker

H.E. Mohamed bin Mahfoodh Al-Ardhi
Executive Chairman of Investcorp
Global Economic Outlook and the Importance of Gulf Cooperation

14:30 - 14:00

Moderator: Ms. Nouf Hijazi – Al Arabiya Channel



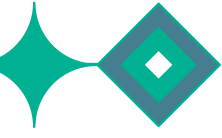
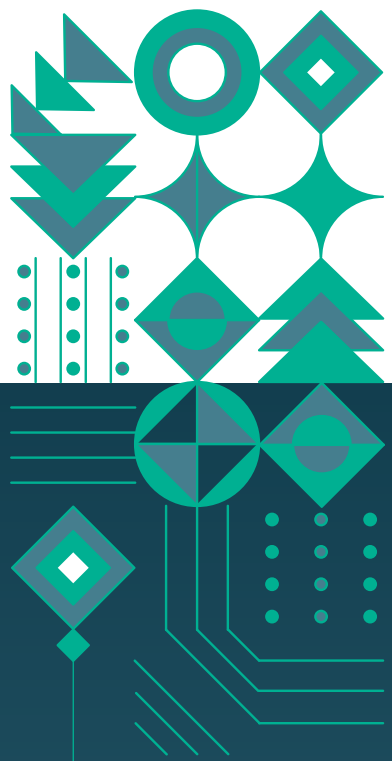


Keynote Speaker

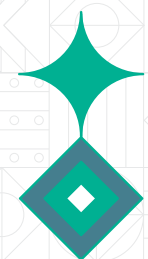
Dr. Jamil J. Al-Bagawi
Senior Vice President, National Champions
**Localization & Enablement of the Industrial Ecosystem:
Integrated Programs & Success Stories**

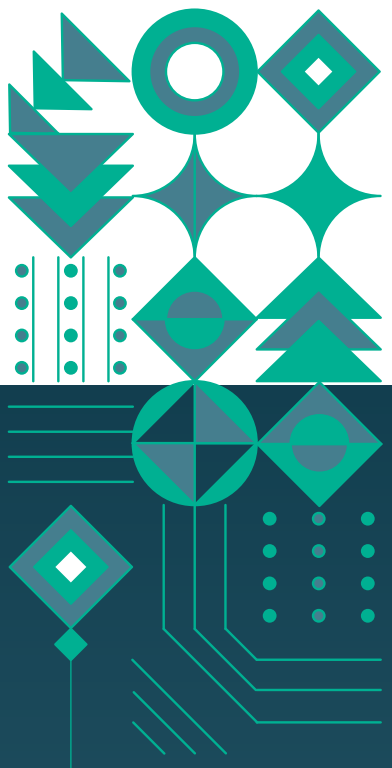
14:45 – 14:30



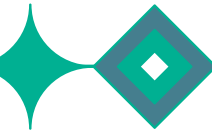


Panel Memebers	Time	Energy Sector
Abdulkarim A. Al Ghamdi Executive Vice President of Gas		
Amerino Gatti Executive Vice President of Oilfield Services & Equipment Baker Hughes		
Kevin Lee Vice President and Head of Construction, Samsung Engineering	14:45-15:30	
Sharma Subramanian & Whole-time Director & President (Energy) at Larsen Toubro (L&T)		
Moderator: Ms. Nouf Hijazi – Al Arabiya Channel		Session 1: The Role of Jafurah Development in Powering a Sustainable Energy Future





19,2025 .Wednesday, Feb – 1 Day



Keynote Speaker

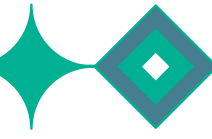
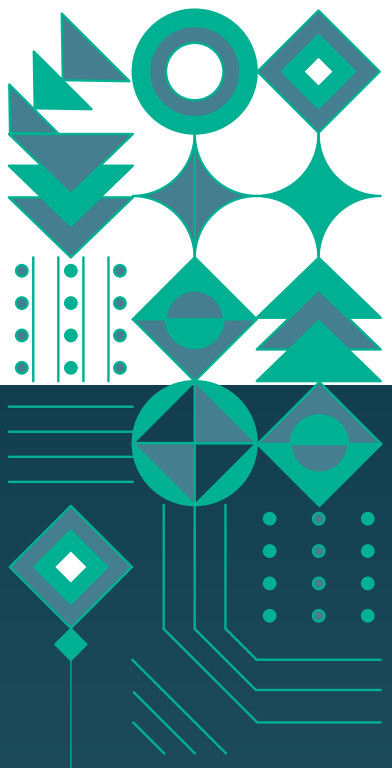
Louai A. Alzahr

Chief Wholesale Bank Officer
and Institutional Banking - Arab National Bank
Driving Sustainability Through Innovative Banking Solutions

15:45 – 15:30



اقتصاد
مستدام

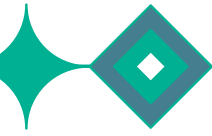
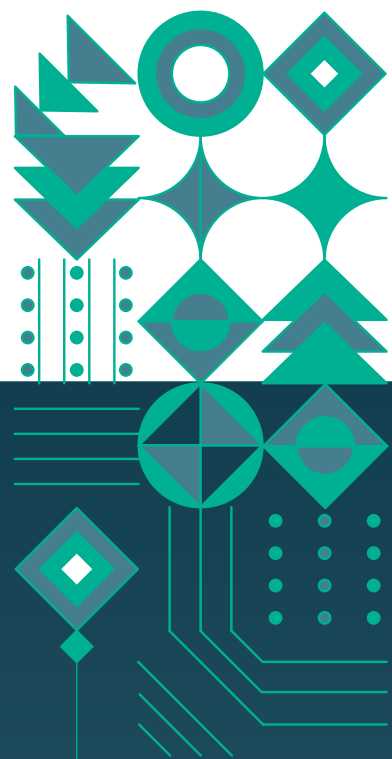


Keynote Speaker

Dr. Khaled Abdullah Al Abdulkader
CEO of the National Center for Vegetation Cover
and Combating Desertification (NCVC)
Trends of the National Center in Vegetation Development
and Combating Desertification in Al-Ahsa

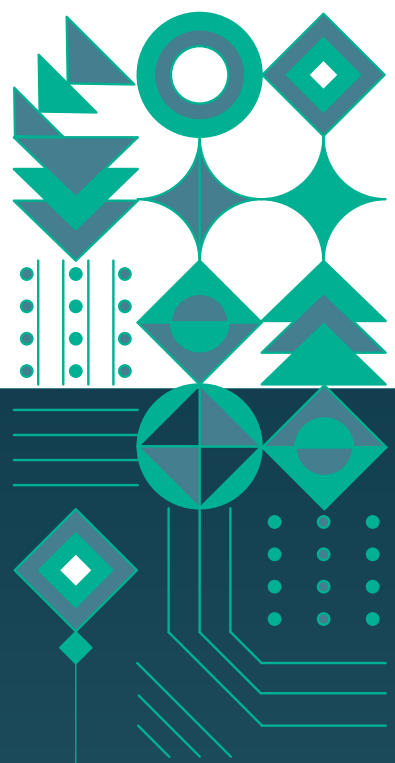
16:00 - 15:45





Panel Memembers	Time	Agriculture Sector
Dr. Sulaiman bi Ali Al Khateeb Deputy Assistant for Agriculture Affairs	16:00-16:30	Session 2: Towards Smart Agriculture – Sustainability and Economic Growth
Eng. Adel Al-Jumaa Chief Strategy Officer, Agricultural Development Fund		
Eng. Sadiq Ramadan Chairman, Al Yaseen Agricultural Company		
Dr. Joyeon Oh Vice President, DK EcoFarm		
Moderator: Salah Al Ghaydan		





 19,2025 .Wednesday, Feb – 1 Day 

Keynote Speaker

Dr. Ali Qassim

President of Royal Academy of Management

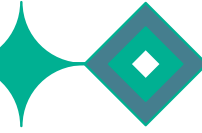
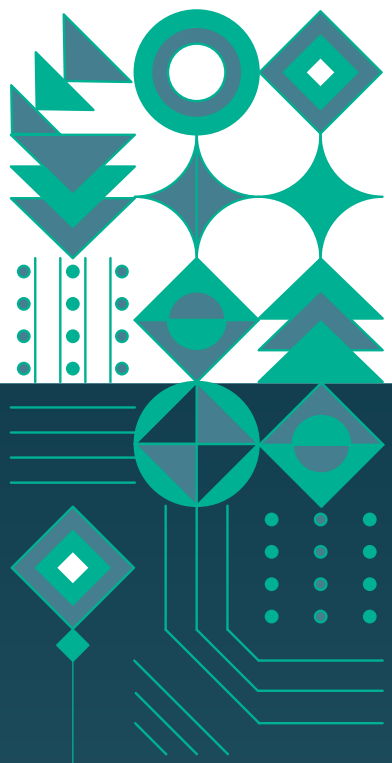
Sultanate of Oman

Visiting Professor at Saïd Business School, University of Oxford

17:00 – 16:30

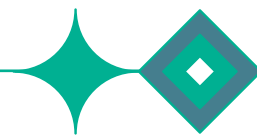
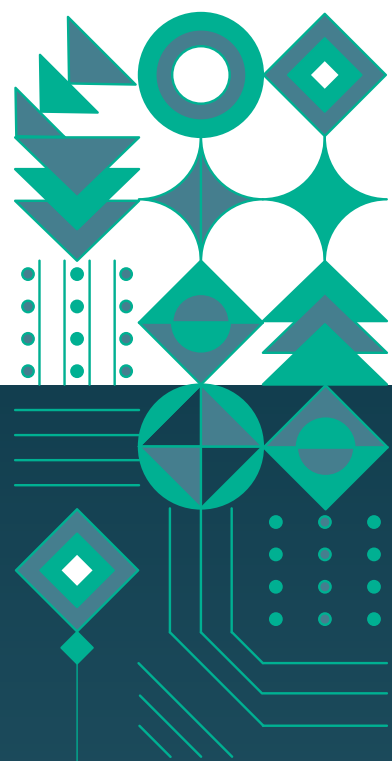


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مستدام



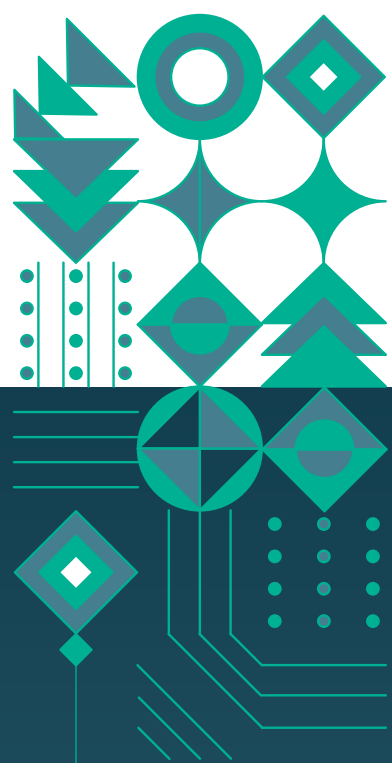
Panel Memebers	Time	Investment Sector
<p>Sara Abdulrahman Al Sayed Deputy Minister for International Relations Ministry of Investment</p> <hr/> <p>Abdul Salam Al-Jabr Vice Chairman, Saudi-Korean Business Council</p> <hr/> <p>Alan Young Il Kim CEO, R-Management</p> <hr/> <p>Inho Cho CEO, Mintic</p> <hr/> <p>Young Hak Moon Chairman, Saudi-Korean Trade Promotion Committee</p>	17:00-17:45	Session 3: Investment Cooperation Between Saudi Arabia & Korea – Opportunities and Challenges
Moderator: Dr. Saleh Al Hammadi		





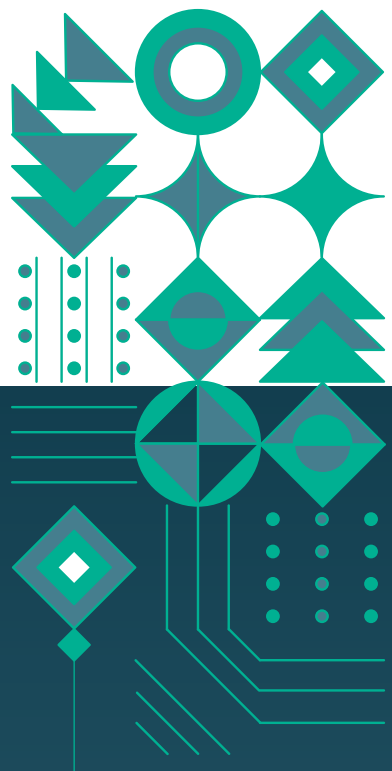
Panel Memebers	Time	Governance Sector
Dr. Jay Bevington Hedrick & Struggles		
Mr. Andrew Tarbuck Partner, Al Tamimi & Company	09:45 – 09:15	Session 4: Governance and Management in [Year] – What You Need to Excel
Amro Shawli Chief Governance and Risk Officer at BUPA Arabia		
Moderator: John Gollifer Chief Executive Officer, GCC Board Directors Institute		





Panel Memebbers	Time	Logistics Sector
Eng. Essam Al-Mulla Secretary-General of Al-Ahsa Municipality and Member of the Al-Ahsa Development Authority	10:30 – 09:45	Session 5: The Role of the Logistics Sector in Enhancing a Sustainable Local & Global Economy
Mousa Al-Bargi EVP, National Industrial Development & Logistics Program (NIDL)		
Mohammed Jad Business Development Manager, Al-Tadamun Transport, UAE		
Saad Al-Hajri Chief Procurement Officer, ASMO		
Moderator: Nayef Al-Ahmari - Al-Arabiya Channel		





Keynote Speaker

Dr. Margarete Schramboeck
Former Minister of Economy of Austria
Advisor to H.E. Minister Of Investment, Board
Member Aramco Digital
**Small and Medium Enterprises at the Helm: Driving
Innovation and Regional Prosperity**

11:00 - 10:30

Introduced by: Rosanna Lockwood
International Journalist and Presenter

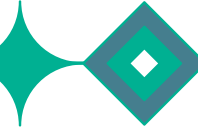
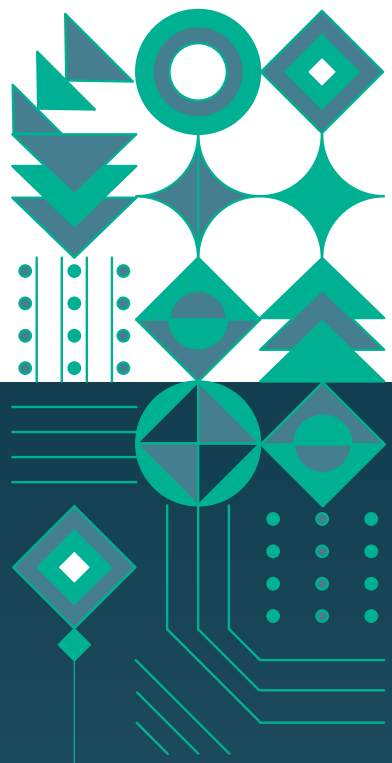




Panel Memebers	Time	Industrial Sector
Eng. Abdulaziz Al-Ahmadi Deputy Minister for Industrial Development, Ministry of Industry & Mineral Resources	12:00 - 11:00	Session 6: Green Industry – Strategies for Economic and Environmental Sustainability
Eng. Majed Al-Shethri EVP, Industrial Cities Operations		
Eng. Mohannad Al-Naim EVP, Saudi Industrial Development Fund		
Faisal Al-Maglouth EVP, “Made in Saudi” Initiative		
Ibrahim Al-Sheikh Chairman, National Industrial Committee – Federation of Saudi Chambers		
Prof. Woo Kyung Kim Yeungnam University, South Korea		
Moderator: Mohammed Saad - Alekhbariya TV		

Break 12:15 - 12:00





Panel Memebbers	Time	Finance Sector
Yazid Al-Nafjan Deputy Governor, Saudi Central Bank – Financial Innovation	12:55 - 12:15	Session 7: Financing as a Tool for Sustainable Development
Saleh Al-Afaleq Managing Director, First Finance Company		
Fares Al-Abduljabbar Executive Director of SME Finance, Social Development Bank		
Badr Al-Radhan Products, Services & Customer Experience, Chief Officer Small and Medium Enterprises Bank (SME Bank)		
Kashif Riyad Managing Director, BlackRock		
Moderator: Ms. Nouf Hijazi – Al Arabiya Channel		





Keynote Speaker

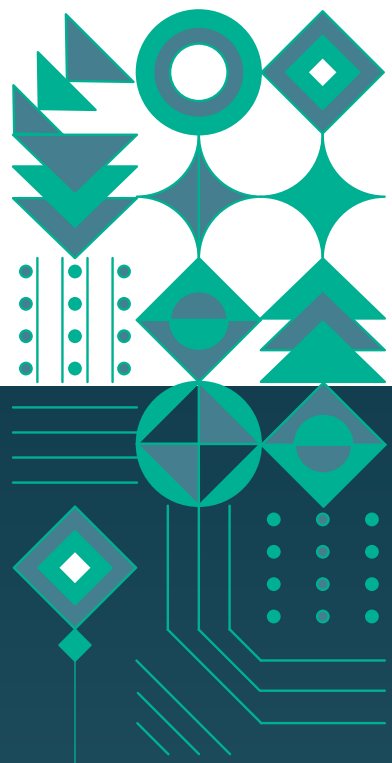
Dr. Faris Algarni

Assistant Deputy for Legislative Development

Ministry of Investment

13:10 - 12:55

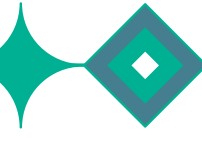
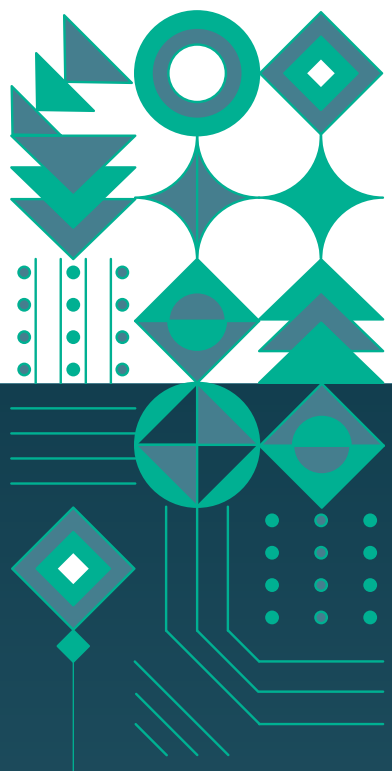
The Impact of Policies and Legislation on Enabling Private
Sector Investments



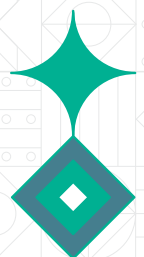
Keynote Speaker

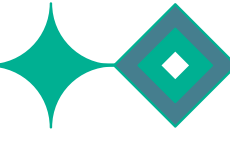
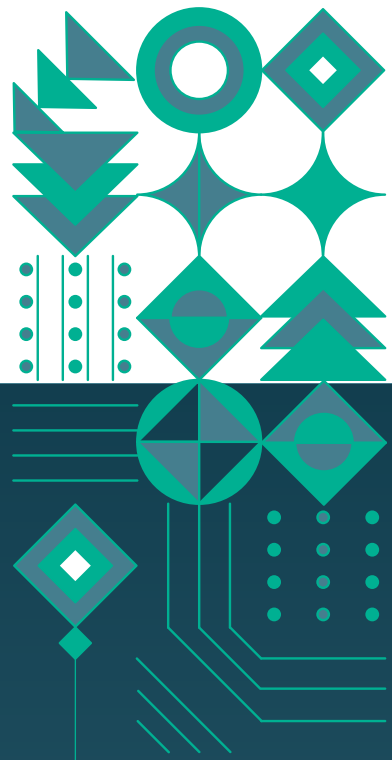
Dr Mohammed Khalid Alabdulaali
Assistant Minister of Health
Future Directions of the Ministry of Health

13:25 - 13:10



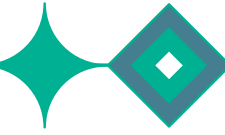
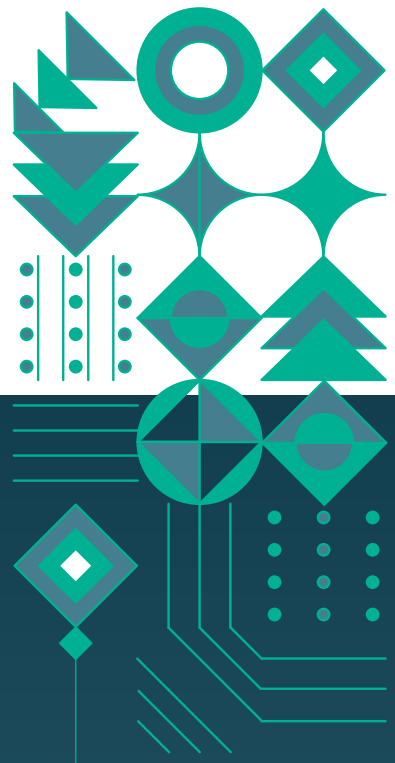
Panel Memebbers	Time	Tourism and Cultural Sector
Fahd Hamidaddin CEO, Saudi Tourism Authority	14:15 –13:25	Session 8: Tourism Growth Strategies – A Promising Economic Future
Sultana Al-Sultan VP, Heritage Authority		
Abdulrahman Aba Al-Khail CEO, DAN Company		
Dr. Layla Al-Jassmi Founder & CEO, Health Beyond Borders, UAE		
Abdulaziz bin Mohammed Al-Saeedi Director General of the General Administration for Tourism Licensing -Ministry of Tourism		
Moderator: Yasser Al Amr		





Panel Memebers	الوقت	Entrepreneurship Sector
Saud Al-Sibhan Deputy Governor, Monsha'at (SME Authority)		
Abdulaziz Al-Omran CEO, Impact46		
Anas Al-Qahtani CEO, Wa'ed Ventures		
Prof. Yoon Suk Huh Director, NanoBio High-Tech Materials Research Center Inha University, South Korea	14:55 - 14:15	Session 9: Innovation for Sustainability – How Entrepreneurship Shapes the Future Economy
Dr. Ji Min Kim Carbon Studio Company		
Moderator: Mohammed Saad - Alekhbariya TV		





Keynote Speaker

Hammad bin Hammad Al-Balawi

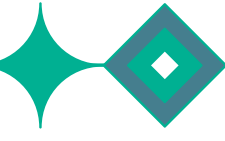
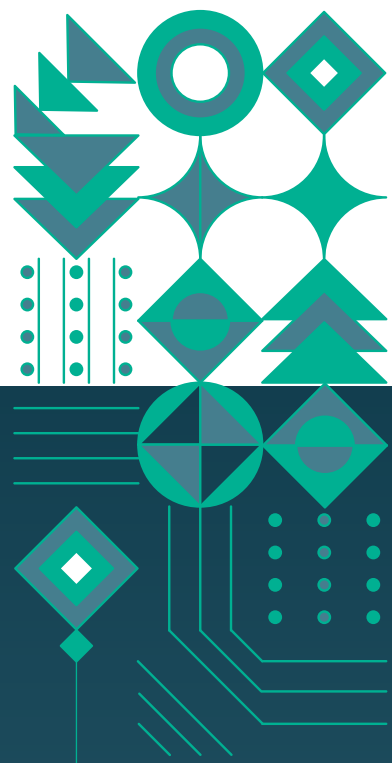
Head of the 2034 FIFA World Cup bid unit
at the Saudi Arabian Football Federation

15:15 - 14:55

The Gains of the Kingdom's Organization of the 2034 World Cup

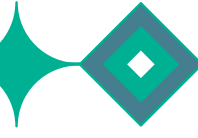
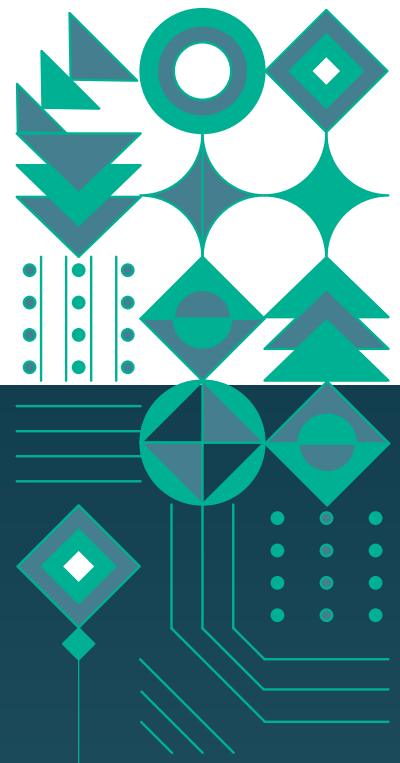
15:45 - 15:15 Break





أسماء المشاركين	الوقت	Health Sector
Dr. Adel bin Mohammed Abu Zanadah President of King Faisal University	16:30 - 15:45	Session 10 (Investing in Health: A Key Pillar for Achieving a Sustainable Economy)
Malek Almoosa CEO of Almoosa Health Group		
Dr. Mubarak Al-Malhem Advisor and General Manager of the Health and Life Sciences Sector at the Ministry of Investment		
Eng. Abdulaziz bin Abdulrahman Al-Talhi Director General of Strategic Partnerships at the Ministry of Health's Investment Promotion Agency		
Dr. Men Song Li President of Medical Group		
Moderator: Yasser Almr		





Fireside Chat

Lord Gerry Grimstone

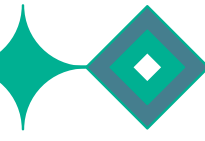
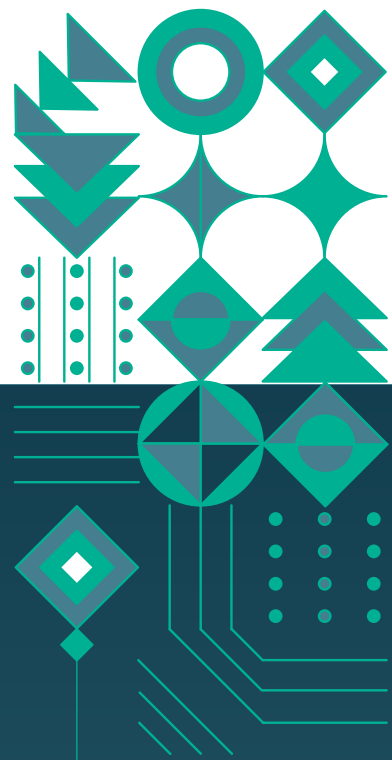
Former Minister for Investment, UK
Chair of Gemcorp Capital Management

Using Investment to Create Economic Growth

17:00 - 16:30

Moderator: Rosanna Lockwood





Closing Session

Podcast
17:45 - 17:00

His Royal Highness Prince Saud bin Talal bin Badr Al Saud
Governor of Al-Ahsa & Board Member
Al-Ahsa Development Authority

Moderator: Mohammed Al-Nahit (Bakoura Podcast)





مسرح ريادة الأعمال



منتدى
الأحساء
Al AHSA Forum 2025

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AL AHSA CHAMBER

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هيئة تطوير
الأحساء
Al Ahsa Development Authority

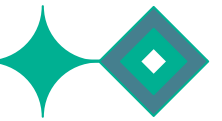
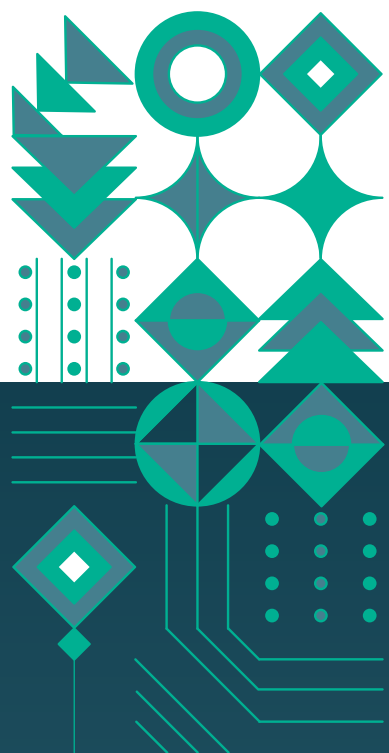


Entrepreneurship Theater
Al Ahsa Forum
2025



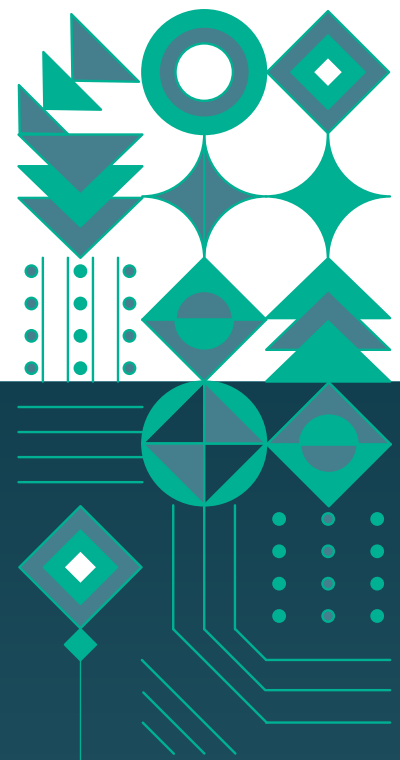
Title	Session	Duration	Time
Introduction to Prince Ahmed bin Fahd bin Salman Business Development Center (SANA) Programs	Opening	10	14:10-14:00
Ratio Cafe Abdul Latif Al-Mulhim Co-founder and CEO of Ratio Specialty Coffee	Al-Ahsa Inspires	15	14:25-14:10
Conflict Resolution in the Workplace Practical Solutions and Experiences Dr. Fahd bin Suleiman Al-Shawaan Al-Ahsa Commercial Arbitration Center	Workshop	30	14:55-14:25
Break		45	





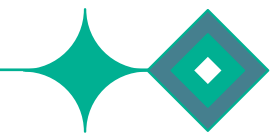
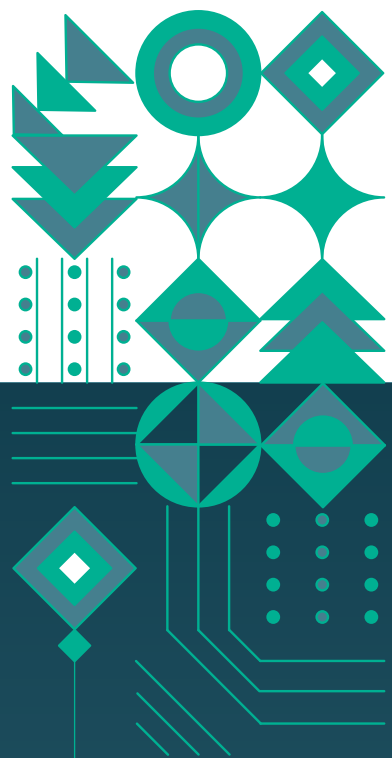
Title	Session	Duration	Time
شركة سولار لايت كوريا المحدودة Kim Wooyoung .CEO of Solar Light Core Ltd	Breaking Boundaries	20	16:00-15:40
Balloons Factory Mohammed Al-Daham Founder of Balloons Factory	A Tale of Change	15	16:15-16:00
Financial Solutions for the Industrial Fund Saleh bin Abdulaziz Al-Anbar Saudi Industrial Development Fund	Workshop	30	16:45-16:15
Labayh App Bassem Al-Baladi Founder and CEO of Labayh	A Tale of Change	15	17:00-16:45
Artificial Intelligence and Business Development Opportunities Dr. Abdulilah bin Abdullah Al-Qusaibi King Faisal University	Workshop	30	17:30-17:00
Tahdeer Platform Mohammed Adnan Al-Doukhi Founder and CEO of Tahdeer	Al-Ahsa Inspires	15	17:45-17:30





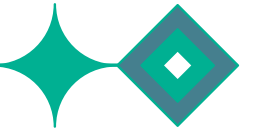
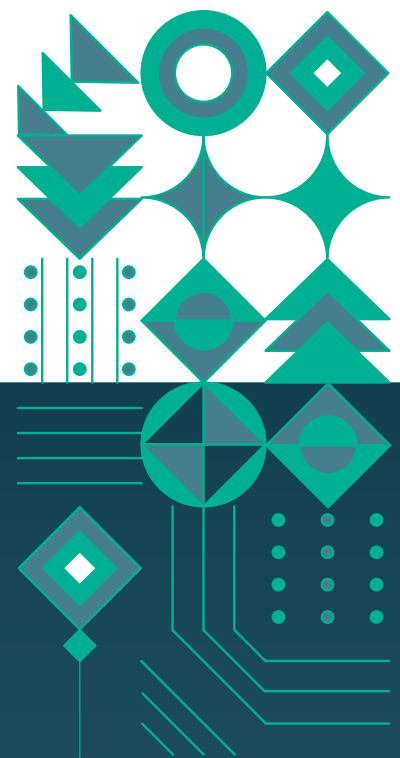
Title	Session	Duration	Time
Lamsa Platform Badr Ward Founder and CEO of Lamsa	A Tale of Change	15	10:15-10:00
World Cup: The Next Innovation Lab Ashhad Al-Mubarak Innovation Center - General Authority for Small and Medium Enterprises	Workshop	30	10:45-10:15
Carbon Studio Dr. Ji Min Kim CEO of Carbon Studio	Breaking Boundaries	20	11:05-10:45
International Business Strategy in the Age of the Fourth Industrial Revolution Professor Choi Kyung-Jo Kyungmyung University (KMU)	Workshop	30	11:35-11:05
استراحة		25	





Title	Session	Duration	Time
Quant Ahmed Boukhamsin Co-founder and CEO of Quant	Al-Ahsa Inspires	15	12:15-12:00
Sustainability in Supply Chains Dr. Abdulaziz bin Ahmed Al-Jughaiman King Faisal University	Workshop	30	12:45-12:15
Break		15	
Classera Yasser Al-Qahtani Partner Success Manager, GCC Region - Classera	A Tale of Change	15	13:15-13:00
Supplier and Contractor Qualification for Aramco Faisal Al-Khudir - Faisal Al-Juhani Saudi Aramco	Workshop	30	13:45-13:15





Title	Session	Duration	Time
Cura Wael Kabli Co-founder and CEO of CuraFinancial Solutions for the Business Sector	A Tale of Change	15	14:00-13:45
Ali Abdulkarim Al-Ghadeer Social Development Bank Investment in Startups	Workshop	30	14:30-14:00
Adwa Al-Dakhil CEO of Falak Business	A Tale of Change	30	14:45_14:30
Break		45	
Heritage Authority's Initiatives to Preserve Handicrafts in Saudi Arabia Mohammed Abdulaziz Al-Owaifer Heritage Authority	Workshop	30	16:00-15:30





Event Venue

Al Ahsa Intercontinental Hotel





Al-Ahsa

The largest natural oasis in the world

Nestled between Riyadh and Dammam and stretching into the Empty Quarter is Al Ahsa Oasis, a UNESCO-listed site and one of the largest natural oases in the world. Here, you'll find natural springs fringed by date palm groves, verdant farmland and some of the region's finest dates, known as Khalas dates. Other local outdoor attractions include Al Ahsa National Park and a unique desert lake known as Yellow Lake, which is as popular with migratory birds as it is with day trippers. Visitors who love to shop should stop by one of the local malls, which features a variety of boutiques, or Souq Al Qaisariya, a historical market that sells crafts, oils and perfumes.





الشركاء الرئيسيون



الراعي البلاتيبي — الشريك المصرفي — الراعي الذهبي



الراعي الطبي — الشريك الحكومي — الراعي الثقافي



الراعي الفضي — راعي الضيافة





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